

## Eventos gerados pela a Cloudfy Checkout

```
{
  type: 'PIX_APPROVED',
  payload: {
    _id: '673a3dca2b11ddfb67e3315c',
    value: 15,
    items: [
      {
        product: {
          name: 'Teclado gamer',
          description: 'lorem',
          img: { url: 'image do produto' }
        },
        quantity: 1,
      }
    ],
    paymentMethod: 'PIX',
    payerName: 'Sérgio Antonio',
    payerCpf: '087.001.240-10',
    installments: 1,
    status: 'APPROVED',
    store: '66f5572e4b28b122deaa9840',
    qrCode: 'pixCopiaECola',
    base64QrCode: 'imagemDoQrCodeEmBase64',
    pixDueDate: '2024-11-17T19:12:34.724Z',
    phone: '(85) 98902-8127',
    payerEmail: 'sergio@gmail.com',
    createdAt: '2024-11-17T19:02:34.742Z',
    updatedAt: '2024-11-17T19:03:31.939Z',
    utmSource: '',
    utmCampaign: '',
    utmMedium: '',
    utmContent: '',
    utmTerm: '',
    xcod: '',
    subIds: '',
    kwaiClickId: '',
    tiktokClickId: '',
    shipping: {
      value: 14.9,
      street: ''
    }
  }
}
```

```
neighborhood: '',
city: '',
state: '',
number: 123,
cep: '',
type: 'FIXED',
complement: '',
selectedShippingId: '',
createdAt: '',
updatedAt: ''
},
orderPendingUrl: 'https://...'
}
}
```

```
{
  type: 'PIX_GENERATED',
  payload: {
    _id: '673a3dca2b11ddfb67e3315c',
    value: 15,
    items: [
      {
        product: {
          name: 'Teclado gamer',
          description: 'lorem',
          img: { url: 'image do produto' }
        },
        quantity: 1,
      }
    ],
    paymentMethod: 'PIX',
    payerName: 'Sérgio Antonio',
    payerCpf: '087.001.240-10',
  }
}
```

```
installments: 1,
status: 'PENDING',
store: '66f5572e4b28b122deaa9840',
qrCode: 'pixCopiaECola',
base64QrCode: 'imagemDoQrCodeEmBase64',
pixDueDate: '2024-11-17T19:12:34.724Z',
phone: '(85) 98902-8127',
payerEmail: 'sergio@gmail.com',
createdAt: '2024-11-17T19:02:34.742Z',
updatedAt: '2024-11-17T19:03:31.939Z',
utmSource: '',
utmCampaign: '',
utmMedium: '',
utmContent: '',
utmTerm: '',
xcod: '',
subIds: '',
kwaiClickId: '',
tiktokClickId: '',
shipping: {
  value: 14.9,
  street: '',
  neighborhood: '',
  city: '',
  state: '',
  number: 123,
  cep: '',
  type: 'FIXED',
  complement: '',
  selectedShippingId: '',
  createdAt: '',
  updatedAt: ''
},
orderPendingUrl: 'https://...'
```

```
{
  type: 'PIX_EXPIRED',
  payload: {
    _id: '673a3dca2b11ddfb67e3315c',
    value: 15,
    items: [
      {
        product: {
          name: 'Teclado gamer',
          description: 'lorem',
          img: { url: 'image do produto' }
        },
        quantity: 1,
      }
    ],
    paymentMethod: 'PIX',
    payerName: 'Sérgio Antonio',
    payerCpf: '087.001.240-10',
    installments: 1,
    status: 'PENDING',
    store: '66f5572e4b28b122deaa9840',
    qrCode: 'pixCopiaECola',
    base64QrCode: 'imagemDoQrCodeEmBase64',
    pixDueDate: '2024-11-17T19:12:34.724Z',
    phone: '(85) 98902-8127',
    payerEmail: 'sergio@gmail.com',
    createdAt: '2024-11-17T19:02:34.742Z',
    updatedAt: '2024-11-17T19:03:31.939Z',
    utmSource: '',
    utmCampaign: '',
    utmMedium: '',
    utmContent: '',
    utmTerm: '',
    xcod: '',
    subIds: '',
    kwaiClickId: '',
    tiktokClickId: '',
    shipping: {
```

```
value: 14.9,  
street: '',  
neighborhood: '',  
city: '',  
state: '',  
number: 123,  
cep: '',  
type: 'FIXED',  
complement: '',  
selectedShippingId: '',  
createdAt: '',  
updatedAt: ''  
},  
orderPendingUrl: 'https://...'  
}  
}
```

```
{  
  type: 'BOLETO_GENERATED',  
  payload: {  
    _id: '673a3dca2b11ddfb67e3315c',  
    value: 15,  
    items: [  
      {  
        product: {  
          name: 'Teclado gamer',  
          description: 'lorem',  
          img: { url: 'image do produto' }  
        },  
        quantity: 1,  
      }  
    ]  
  }  
}
```

```
}
],
paymentMethod: 'BOLETO',
payerName: 'Sérgio Antonio',
payerCpf: '087.001.240-10',
installments: 1,
status: 'PENDING',
store: '66f5572e4b28b122deaa9840',
barCode: '40195989700000015002024313000000000000126689',
digitableLine: '40192024331300000000300001266899598970000001500',
externalResourceUrl: 'link para acessar o boleto',
boletoDueDate: '2024-11-17T19:12:34.724Z',
phone: '(85) 98902-8127',
payerEmail: 'sergio@gmail.com',
createdAt: '2024-11-17T19:02:34.742Z',
updatedAt: '2024-11-17T19:03:31.939Z',
utmSource: '',
utmCampaign: '',
utmMedium: '',
utmContent: '',
utmTerm: '',
xcod: '',
subIds: '',
kwaiClickId: '',
tiktokClickId: '',
shipping: {
  value: 14.9,
  street: '',
  neighborhood: '',
  city: '',
  state: '',
  number: 123,
  cep: '',
  type: 'FIXED',
  complement: '',
  selectedShippingId: '',
  createdAt: '',
  updatedAt: ''
},
orderPendingUrl: 'https://...'
}
}
```

```
{
  type: 'BOLETO_APPROVED',
  payload: {
    _id: '673a3dca2b11ddfb67e3315c',
    value: 15,
    items: [
      {
        product: {
          name: 'Teclado gamer',
          description: 'lorem',
          img: { url: 'image do produto' }
        },
        quantity: 1,
      }
    ],
    paymentMethod: 'BOLETO',
    payerName: 'Sérgio Antonio',
    payerCpf: '087.001.240-10',
    installments: 1,
    status: 'APPROVED',
    store: '66f5572e4b28b122deaa9840',
    barCode: '40195989700000015002024313000000000000126689',
    digitableLine: '40192024331300000000300001266899598970000001500',
    externalResourceUrl: 'link para acessar o boleto',
    boletoDueDate: '2024-11-17T19:12:34.724Z',
    phone: '(85) 98902-8127',
    payerEmail: 'sergio@gmail.com',
    createdAt: '2024-11-17T19:02:34.742Z',
    updatedAt: '2024-11-17T19:03:31.939Z',
    utmSource: '',
    utmCampaign: '',
    utmMedium: '',
    utmContent: ''
  }
}
```

```
utmTerm: '',
xcod: '',
subIds: '',
kwaiClickId: '',
tiktokClickId: '',
shipping: {
  value: 14.9,
  street: '',
  neighborhood: '',
  city: '',
  state: '',
  number: 123,
  cep: '',
  type: 'FIXED',
  complement: '',
  selectedShippingId: '',
  createdAt: '',
  updatedAt: ''
},
orderPendingUrl: 'https://...'
```

```
{
  type: 'CREDIT_CARD_APPROVED',
  payload: {
    _id: '673a3dca2b11ddfb67e3315c',
    value: 15,
    items: [
      {
        product: {
          name: 'Teclado gamer',
```

```
    description: 'lorem',
    img: { url: 'image do produto' }
  },
  quantity: 1,
}
],
paymentMethod: 'CREDIT_CARD',
payerName: 'Sérgio Antonio',
payerCpf: '087.001.240-10',
installments: 1,
status: 'APPROVED',
store: '66f5572e4b28b122deaa9840',
phone: '(85) 98902-8127',
payerEmail: 'sergio@gmail.com',
createdAt: '2024-11-17T19:02:34.742Z',
updatedAt: '2024-11-17T19:03:31.939Z',
utmSource: '',
utmCampaign: '',
utmMedium: '',
utmContent: '',
utmTerm: '',
xcod: '',
subIds: '',
kwaiClickId: '',
tiktokClickId: '',
shipping: {
  value: 14.9,
  street: '',
  neighborhood: '',
  city: '',
  state: '',
  number: 123,
  cep: '',
  type: 'FIXED',
  complement: '',
  selectedShippingId: '',
  createdAt: '',
  updatedAt: ''
},
orderPendingUrl: 'https://...'
```

```
{
  type: 'CREDIT_CARD_REFUSED',
  payload: {
    _id: '673a3dca2b11ddfb67e3315c',
    value: 15,
    items: [
      {
        product: {
          name: 'Teclado gamer',
          description: 'lorem',
          img: { url: 'image do produto' }
        },
        quantity: 1,
      }
    ],
    paymentMethod: 'CREDIT_CARD',
    payerName: 'Sérgio Antonio',
    payerCpf: '087.001.240-10',
    installments: 1,
    status: 'REFUSED',
    store: '66f5572e4b28b122deaa9840',
    phone: '(85) 98902-8127',
    payerEmail: 'sergio@gmail.com',
    createdAt: '2024-11-17T19:02:34.742Z',
    updatedAt: '2024-11-17T19:03:31.939Z',
    utmSource: '',
    utmCampaign: '',
    utmMedium: '',
    utmContent: ''
  }
}
```

```
utmTerm: '',
xcod: '',
subIds: '',
kwaiClickId: '',
tiktokClickId: '',
shipping: {
  value: 14.9,
  street: '',
  neighborhood: '',
  city: '',
  state: '',
  number: 123,
  cep: '',
  type: 'FIXED',
  complement: '',
  selectedShippingId: '',
  createdAt: '',
  updatedAt: ''
},
orderPendingUrl: 'https://...'
```

```
{
  type: 'ORDER_REFUNDED',
  payload: {
    _id: '673a3dca2b11ddfb67e3315c',
```

```
value: 15,
items: [
  {
    product: {
      name: 'Teclado gamer',
      description: 'lorem',
      img: { url: 'image do produto' }
    },
    quantity: 1,
  }
],
paymentMethod: 'CREDIT_CARD',
payerName: 'Sérgio Antonio',
payerCpf: '087.001.240-10',
installments: 1,
status: 'REFUNDED',
store: '66f5572e4b28b122deaa9840',
phone: '(85) 98902-8127',
payerEmail: 'sergio@gmail.com',
createdAt: '2024-11-17T19:02:34.742Z',
updatedAt: '2024-11-17T19:03:31.939Z',
utmSource: '',
utmCampaign: '',
utmMedium: '',
utmContent: '',
utmTerm: '',
xcod: '',
subIds: '',
kwaiClickId: '',
tiktokClickId: '',
shipping: {
  value: 14.9,
  street: '',
  neighborhood: '',
  city: '',
  state: '',
  number: 123,
  cep: '',
  type: 'FIXED',
  complement: '',
  selectedShippingId: '',
  createdAt: '',
  updatedAt: ''
}
```

```
},  
orderPendingUrl: 'https://...'  
}  
}
```

```
{  
  type: 'ORDER_CHARGED_BACK',  
  payload: {  
    _id: '673a3dca2b11ddf67e3315c',  
    value: 15,  
    items: [  
      {  
        product: {  
          name: 'Teclado gamer',  
          description: 'lorem',  
          img: { url: 'image do produto' }  
        },  
        quantity: 1,  
      }  
    ],  
    paymentMethod: 'CREDIT_CARD',  
    payerName: 'Sérgio Antonio',  
    payerCpf: '087.001.240-10',  
    installments: 1,  
    status: 'CHARGED_BACK',  
    store: '66f5572e4b28b122deaa9840',  
    phone: '(85) 98902-8127',  
  }  
}
```

```
payerEmail: 'sergio@gmail.com',
createdAt: '2024-11-17T19:02:34.742Z',
updatedAt: '2024-11-17T19:03:31.939Z',
utmSource: '',
utmCampaign: '',
utmMedium: '',
utmContent: '',
utmTerm: '',
xcod: '',
subIds: '',
kwaiClickId: '',
tiktokClickId: '',
shipping: {
  value: 14.9,
  street: '',
  neighborhood: '',
  city: '',
  state: '',
  number: 123,
  cep: '',
  type: 'FIXED',
  complement: '',
  selectedShippingId: '',
  createdAt: '',
  updatedAt: ''
},
orderPendingUrl: 'https://...'
```

## Parâmetros de Rastreamento

A Cloudfy captura automaticamente parâmetros de rastreamento enviados na URL do checkout e os envia no payload do webhook.

### UTM

Parâmetro recebido	Campo enviado
utm_source	utmSource
utm_campaign	utmCampaign
utm_medium	utmMedium
utm_content	utmContent
utm_term	utmTerm

### Kwai Ads

Quando o checkout recebe:

```
?click_id=ABC123
```

O webhook envia:

```
{  
  "kwaiClickId": "ABC123"  
}
```

### TikTok Ads

Quando o checkout recebe:

```
?ttclid=XYZ123
```

O webhook envia:

```
{  
  "tiktokClickId": "XYZ123"  
}
```

### Outros parâmetros enviados

Também podem ser enviados:

```
{  
  "xcod": "",  
  "subIds": ""  
}
```

```
}
```

Os campos abaixo são opcionais e podem não estar presentes ou serem enviados como null ou string vazia, dependendo da forma como o checkout foi acessado.

- utmSource
- utmCampaign
- utmMedium
- utmContent
- utmTerm
- xcod
- subIds
- kwaiClickId
- tiktokClickId
- shipping
- orderPendingUrl

Os campos do objeto payload abaixo são todos opcionais, ou seja, eles podem ser undefined.

```
{
  type: 'CHECKOUT_ABANDONED',
  payload: {
    storeId: '66f5572e4b28b122deaa9840',
    document: '632.444.900-93',
    email: 'joao@gmail.com',
    fullName: 'Joao Silva',
    phone: '(11) 1 1111-1111'
  }
}
```